



robert@robtleon.com

(404) 374-6490

www.robtleon.com

## OBJECTIVE

Creative web & graphics designer with extensive experience in the understanding of interaction when creating user interfaces, navigation and designing across multiple platforms. Having years of intimate knowledge and experience in photoshop and illustrator, developing and maintaining detailed visual style guides, strong communicative and verbal skills, ability to work effectively with an agile multi-disciplinary team, evaluate proposed designs as a team leader and creating UX Designs.

## PROFESSIONAL PROFILES

Divinite' Jewellry  
Atlanta, GA  
October 2012 - Present

### Website Developer / UX & UI Designer / Graphic Designer

- ▶ Created overall User Interface Design and structure for client's website
- ▶ Primary UX Designer by planning and devising the construction of this website
- ▶ Conceptualized and created all of the graphics related to this site by expertly using photoshop and illustrator
- ▶ Developed and maintained visual style guides for platforms and products for this site
- ▶ Primary Web Developer of entire site by using Xhtml, CSS and JavaScript

Tabernacle Family Worship Center  
Atlanta, GA  
February 2012 - Present

### Website Developer / UX & UI Designer / Graphic Designer

- ▶ Created UX / UI Designs while understanding a solid understanding navigation, user interface and interaction
- ▶ Involved in the visual designing of the user interface and elements for this site
- ▶ Primary creator of all graphics related to this site by expertly using photoshop and illustrator
- ▶ Developed and maintained visual style guides for platform and products for this site
- ▶ Utilized the creation of Wireframes, Comps, Site Maps and Mood Boards to conceptualize the final project

## SOFTWARE



- ▶ Photoshop
- ▶ Illustrator
- ▶ InDesign
- ▶ Dreamweaver
- ▶ Flash
- ▶ Microsoft Windows
- ▶ Microsoft Power point

## LANGUAGES

- ▶ XHTML
- ▶ JavaScript
- ▶ CSS
- ▶ ActionScript

## EDUCATION

- ▶ The Art Institute of Atlanta  
Area of Study: Interactive Media Associate's Degree  
Winter 2011
- ▶ Atlanta Metropolitan College  
Area of Study: Fine Arts  
1990 - 1991

References Available Upon Request

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## PROFESSIONAL PROFILES

Auto Trader  
(Employed Through "The Boss Group" Staffing Agency)  
Atlanta, GA  
October 2011 - February 2012

### Graphic Designer

- ▶ Averaged 10 completed jobs a day and within two months I gradually worked my way from the very bottom to #2 in our group in completed tasks
- ▶ Utilizing Flash to skillfully build 728 x 90 animated advertising Leader boards and uploading them to the dealer's Autotrader live website
- ▶ Utilizing flash to skillfully build 160 x 600 animated advertising Skyscrapers and uploading them to the dealer's Autotrader live website
- ▶ Utilizing photo shop to build 728 x 90 advertising Headers, Logo Tiles and SCA Tiles and uploading them to the dealer's Autotrader live website
- ▶ Utilizing flash and photo shop to skillfully build 728 x 90 animated advertising Alpha Liners, 728 x 90 Alpha SIP Headers, and Alpha Tiles and uploading them to the dealer's Autotrader live website.
- ▶ Reading and understanding the detailed instructions sent by the Sales Representatives of that particular local dealership while seeking their approval to complete their advertising
- ▶ Sending Co-op documents to the appropriate local dealers for compliance of correct graphics, fonts and verbiage so they can pass compliance of that particular worldwide dealers
- ▶ Understanding and delivering (in terms of graphics) the different packages ordered by the Sales Representative (Packages:" Featured" Headers, "Premium" Leader boards, "Alphas" Liners & SIP Headers, "Skyscrapers" Skyscrapers.)
- ▶ Special training on operating Microsoft Dynamics CRM software
- ▶ Special training on operating Auto Traders' "Fastlane" software

## SOFTWARE



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## PROFESSIONAL PROFILES

Believable Fitness / Miracle Graphics  
Alpharetta, GA  
July 2011 - October 2011

### Website Developer / Graphic Designer

- ▶ Updated current User Interface Design by moving elements around to make user experience easier
- ▶ Updated web content by using Xhtml, CSS and Javascript when needed.
- ▶ Designed postcards, business cards, posters, flyers and invitations by using my intimate knowledge of Photoshop and Illustrator

India Asia Outreach  
Atlanta, GA  
February 2011 - April 2011

### Website Developer / UX Designer

- ▶ Created UX / UI Designs while maintaining a solid understanding of navigation, user interface and interaction, therefore creating a pleasant visual experience for the user
- ▶ Involved in the visual designing of the User Interface and elements for this site
- ▶ Collaborated onsite with an agile, multi-faceted team of talented individuals under tight deadline restraints

## SOFTWARE



- ▶ Photoshop
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